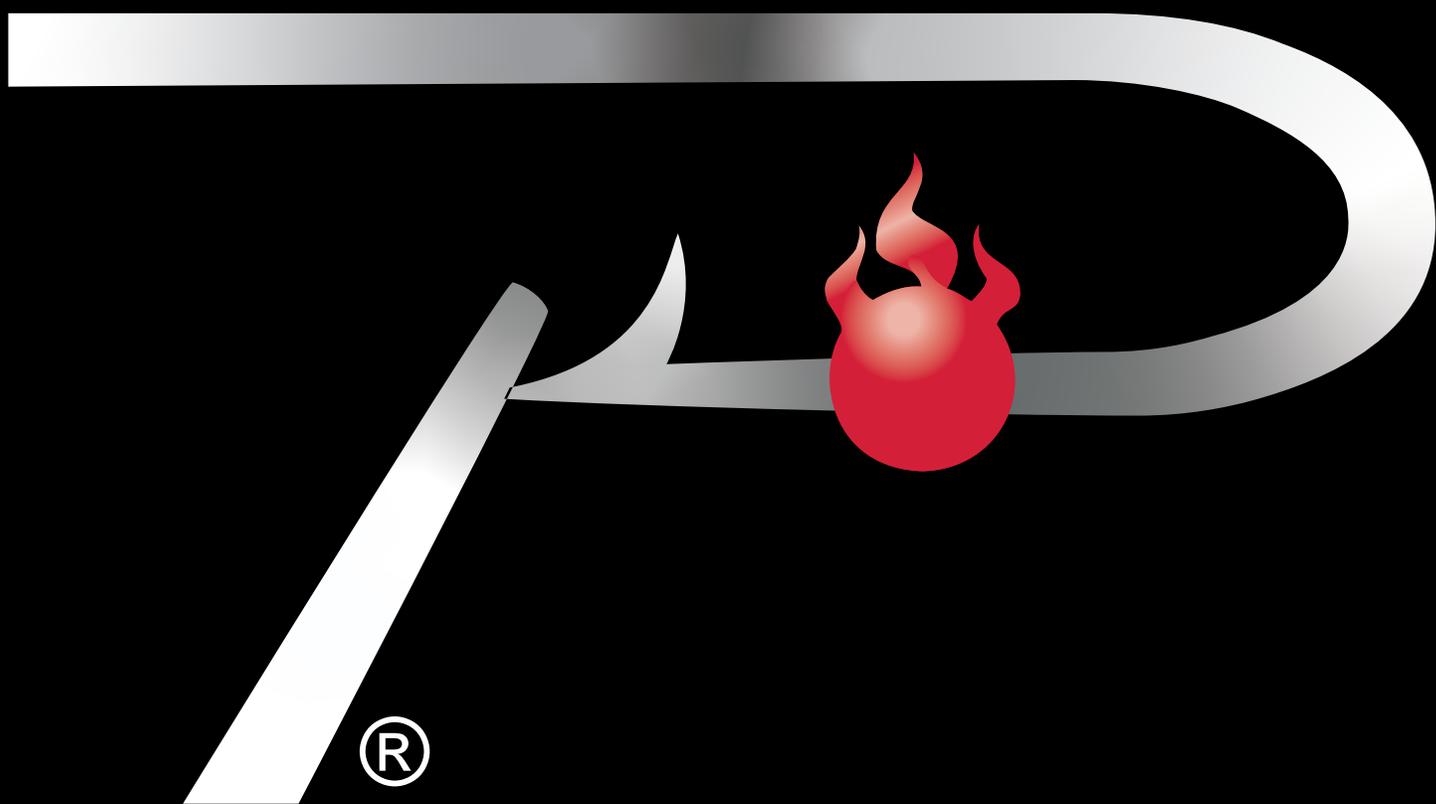


PAUTZKE

BAIT COMPANY



2026 PRODUCT CATALOG

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For more than 90 years, Pautzke Bait Company has set the standard in trout fishing.

What began in the 1930s with Dad Pautzke cooking salmon eggs on a kitchen stove has grown into North America's oldest bait company and a global leader in fishing innovation. Our legendary Balls O' Fire® salmon eggs—nearly 95 million jars sold—helped define modern trout fishing and remain trusted by anglers worldwide.

Now in its fourth generation of family ownership, Pautzke continues to evolve, expanding beyond trout into warm-water species including sturgeon, panfish, and catfish. From pioneering Fire Bait® to becoming the world's premier egg cure and brine company, our lineup has grown from just three products to nearly 200. Backed by proven science, time-tested recipes, and uncompromising quality, we deliver the finest trout, salmon, steelhead, and specialty baits on the market.

Built on tradition. Driven by innovation. Born in The Bait Lab.

Chris Shaffer, Director of Operations *Casey Kelley*, Owner



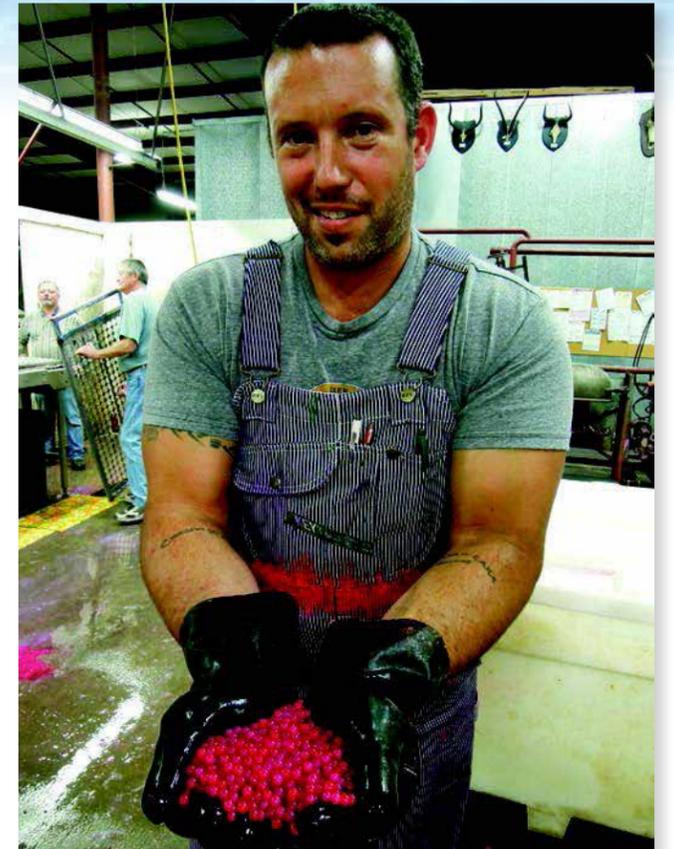


THE BALLS O' FIRE® STORY

For more than 92 years, Pautzke's Balls O' Fire® salmon eggs have set the standard for trout fishing. First crafted by Dad Pautzke in 1934 on a small basement stove, these world-famous "Soft But Satisfying" eggs have helped define trout fishing across North America and beyond. With nearly 95 million jars sold, Balls O' Fire remain the most recognized and trusted trout bait on the planet.

Built on a trade-secret recipe of salt, sugars, and spices, our Balls O' Fire deliver unmatched scent, texture, and performance. Still family-owned after four generations, every jar reflects the same hand-crafted quality and attention to detail Dad Pautzke demanded nearly a century ago.

Balls O' Fire aren't just our heritage—they're the reason millions of anglers keep coming back.





BALLS OF FIRE® SALMON EGGS

Stock #	Product
00053	Green Label
02378	Peach Garlic
00084	Premium
02330	Gold Label
02453	Silver Label
00077	Tyee
05003	Pink Shrimp
05034	Natural Deluxe
05065	Chartreuse Garlic
02422	Orange Deluxe
02361	Yellow Jackets®



**BAIT LAB
APPROVED**

**THE WORLD'S
MOST FAMOUS
SALMON EGGS**



FIRE BAIT®

From simple hues to eye-catching, multi-colored swirls, Fire Bait is designed to trigger a trout's visual feeding response—

Available in 14 unique colors.

Since 1934, Pautzke has helped define trout fishing in North America. Fire Bait combines more than nine decades of industry-leading expertise with cutting-edge bait science to deliver the most electrifying floating dough bait since the 1980s.

Infused with Pautzke's legendary krill recipe and boosted with Balls O' Fire® egg juice, **Fire Bait** triggers strikes—even when trout aren't feeding. After more than 20 years of testing and refinement, it perfects buoyancy, consistency, color, and scent, delivering powerful shrimp, garlic, and egg aromas in some of the most vibrant colors in trout fishing.

Stock #	Product
01005	Rocket Red Garlic
01104	Pink Shrimp
01401	Chartreuse Garlic
01500	Rainbow
01609	Peach Garlic
01937	Feed Pellet Brown
01968	Garlic Salmon Egg
02156	Mountain Wildfire
02187	Garlic Wildfire
02217	American Wildfire
02248	Atomic Garlic
07335	Grasshopper
07328	Sweet Corn
07342	Appalachian Sunset



Rocket Red Garlic



Pink Shrimp



Chartreuse Garlic



Rainbow



Peach Garlic



Feed Pellet Brown



Garlic Salmon Egg



Mountain Wildfire



Garlic Wildfire



American Wildfire



Atomic Garlic



Grasshopper



Sweet Corn

BAIT LAB APPROVED



Appalachian Sunset



BALLS O' FIRE FIRE BALLS®

Fire Balls look, smell, taste, and fish just like our world-famous Balls O' Fire Salmon Eggs—because we use the same top-secret Balls O' Fire formula to make them. The only difference? Fire Balls aren't real eggs... but the fish don't need to know that.

Stock #	Product
06024	Red
06031	Red Glitter
06048	Pink Shrimp
06055	Orange Shrimp
06062	Chartreuse
06079	Chartreuse Garlic
06086	Gold Garlic
06093	Gold Shrimp
06109	Coho
06116	Chinook
06123	Brown Trout

- Stay on the hook longer.
- Soft and natural feel to ensure great hook sets.
- Made with pure salmon egg juice.
- Biodegradable.
- Available in 11 color/scent combinations.
- Pre-scented with Anise, Garlic, Shrimp & Pautzke Egg Juice.
- Less Mess & More Durable.
- Glittered, Shrimp, Garlic & Anise Combinations.
- Perfect for Spawn Sacs



Red



Red Glitter



Pink Shrimp



Orange Shrimp



Chartreuse Anise



Chartreuse Garlic



Gold Garlic



Gold Shrimp



Coho



Chinook



Brown Trout

**BAIT LAB
APPROVED**





FIRE HOOKS

For almost a century Pautzke has provided anglers with the perfect bait to catch trout. We now have the perfect trout hook to match.

Enter Fire Hooks: a series of hooks carefully mastered to hold salmon eggs, corn, dough bait, artificial eggs, and more. They are crafted for trout anglers, but are strong enough for steelhead.

Stock #	Product
07809	Size 8
07816	Size 10
07823	Size 12
07830	Size 14



- Strong, Affordable & Created by Trout Experts
- Available in size 8, 10, 12, 14
- Designed to pair with new Fire Floats
- Bait Lab Approved
- 20 Per Pack



FIRE FLOATS

Not all trout floats are created equal.

To minimize spooking wary trout, Fire Floats are two-toned: colorful on the top so you can see it clearly and black on the bottom so the trout can't. Fire Floats can be used in small creeks, streams, rivers and lakes and come in four packs.

Stock #	Product
08905	Fire Floats - Small
08929	Fire Floats - Large
08991	Fire Floats - Combo Pack
08936	Fire Floats - Bulk Pack



Small

Large

Combo Pack

- Available in four packs
- Lightweight, yet durable
- Great for beginners
- Best Used in Small Trout Waters
- Ideal for Trout & Panfish



Bulk Pack





FIRE WORMS

Pautzke Fire Worms are a versatile, proven bait effective for panfish, bass, trout, and steelhead. Designed for use in creeks, lakes, rivers, and ponds, these multi-species worms can be fished under a float, jigged, or tipped on other baits to add extra attraction. Each package includes a generous 15-count, giving anglers dependable performance and great value on the water.

- Garlic Scented
- Available in 8 colors
- Affordable
- Can be rigged wacky style or threaded
- Neutrally buoyant
- 2.7 Inches Long
- 15 Per Pack



Pink



Natural



Chartreuse



Peach



Orange



White



Yellow



Glow



BAIT LAB APPROVED



Stock #	Product
07601	Pink
07618	Natural
07625	Chartreuse
07632	Peach
07649	Orange
07656	White
07663	Yellow
07670	Glow

FIRE EGGS

Pautzke's Fire Eggs look like real trout, salmon, and steelhead eggs and are priced for everyday anglers. They can be drifted in streams and rivers or floated just off the bottom. Soft but tough, Fire Eggs are neutrally buoyant and commonly used to help float worms off the bottom.

- Garlic Scented
- Affordable
- Neutrally buoyant
- 30 Per Pack

Stock #	Product
07403	Red
07410	Pink
07427	Chartreuse
07434	Peach
07441	Orange
07458	White
07465	Yellow
07540	Glow



Red



Pink



Chartreuse



Peach



Orange



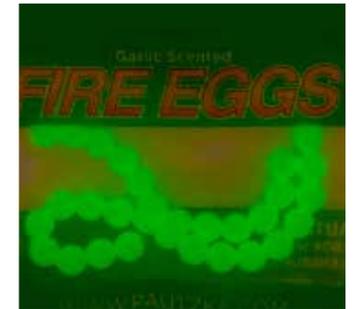
White



Yellow



Glow



FIRE MINNOWS

Fire Minnows are a 2.5-inch versatile, soft plastic designed to catch all freshwater species. Fire Minnows replicate the movement of live bait so well, even the fish think it's real!



Tennessee Shad



Rainbow

- 2.5 inches
- 10 Pieces Per Pack
- Available in 10 Colors
- Best for Trout, Bass, Crappie, Walleye, Panfish

Stock #	Product
09377	Tennessee Shad
09391	Rainbow
09353	Pink
09360	Glow
09384	Fire Tiger
09315	Pearl
09339	Ghost
09322	Chartreuse
09346	Ghost Chrome
09308	Black



Ghost



Chartreuse



Ghost Chrome



Black

BAIT LAB APPROVED



Pink



Fire Tiger



Pearl



- Durable Design
- Crafted for
- Extra Value
- Perfect for
- Casting/Retrieving, Jigging, Twitching, Float-Fishing
- & Ice Fishing



FIRE NEDS

FIRE NEDS KIT & HOOKS

The pioneers of trout fishing bring you a new way to target trout.

Fire Neds put a trout twist on the popular Ned rig, using micro finesse techniques to make trout fishing easier than ever. Designed to trigger bites from even the most finicky fish, Fire Neds help you catch more trout in any condition.



- Available in 1/16 & 1/32 ounces
- Six Colors (Pink, White, Mealworm, Glow, Chartreuse & Black/Green)
- Contains 6 Fire Neds & 2 Jig Heads
- The 2 Jig Heads are Pre-Rigged
- Fire Neds can be used in a cast & bubble set-up, jigged, twitched, float-fished, ice fished and in a finesse drag technique, just like in bass fishing
- Split-tail design was implemented to imitate multiple bait species
- Designed to Catch Trout, but Good Enough to Catch Panfish, Crappie & Walleye/Bass

Stock #	Product
07670	Glow
07601	Black/Green
07625	Chartreuse
07618	Mealworm
07625	Pink
07656	White

Ideal for trout, crappie, panfish, bass and walleye. Split tail provides irresistible action.



50 Piece Kit

- 6 Chartreuse, 6 Black/Green, 6 White, 6 Mealworm, 6 Glow,
- 6 Pink, 6 Bubblegum Fire Neds. 8 1/16 or 1/32-ounce Fire Ned Jig heads

Stock #	Product
10069	Fire Neds Kit - 1/32
10144	Fire Neds Kit - 1/16



FIRE NED HOOKS

Contains 12 Ned Jig Heads

- Designed to be used with Fire Minnows, Fire Neds & Fire Bugs
- Ideal for multiple setups: twitching, jigging, cast & retrieve.

Stock #	Product
10151	Fire Ned Hooks - 1/32
10144	Fire Ned Hooks - 1/16





FIRE TUBES

Fire Tubes feature vibrant colors, lasting durability, and an added Fire Worm tail for extra action. A must-have bait for trout, panfish, steelhead, salmon, walleye, and bass anglers. Fire Tubes are soft enough to land a stocked trout, yet durable enough to catch a 20-pound brown trout through the ice, a 5-pound bass hanging under a dock or a coho/pink salmon swimming in tidal water.

Stock #	Product
07779	Perch
07786	Nymph
08950	Glow
07762	Ghost Chrome
07793	Fire Tiger
07755	Black Shad
07748	Green
07724	White
07717	Pink
07731	Chartreuse

- Size 1/16
- Package Contains 4 Ready to Fish Tubes
- Fire Tubes Come in 10 Colors
- Pre-Rigged
- Designed to Catch all Freshwater Species
- Perfect for Casting/Retrieving, Jigging, Twitching, Float Fishing, Ice Fishing



Perch



Nymph



Glow



Ghost Chrome



Fire Tiger



Black Shad



Green



White



Pink



Chartreuse





FIRE GEL®

27 DIFFERENT SCENTS

With more than 90 years as a leader in the fishing industry, **Pautzke knows scent**—we actually introduced scent to fishing. **Fire Gel®** is built on more than 8 decades of experience delivering long-lasting, powerful scent that helps anglers catch more fish. Simply apply Fire Gel to your favorite bait, lure, or tackle for better results.

One of the world's most popular fishing scents, Fire Gel comes in 27 flavors to cover nearly every freshwater and saltwater species in North America. Easy to apply to lures, flies, and soft plastics, Fire Gel is a must-have for guides, pros, and weekend anglers alike who want more bites

- No aerosol involved, jelly-type based
- 27 Flavors available
- Effective on all lures, baits and flies
- Designed for fresh & saltwater
- Creates a strong, long last scent trail



Stock #	Product
08004	Garlic
08011	Shrimp
08028	Anise
08035	Crawfish
08042	Herring
08059	Shad
08066	Anchovy
08073	Sardine
08080	Nlightcrawler
08097	Tuna
08103	Rockfish
08110	Salmon
08127	Stealhead
08134	Trout
08141	Bass
08158	Bluegill
08165	Crappie
08172	Walleye
08189	Bunker/Menhaden
08202	Mullet
08226	Squid
08714	Grasshoper
08745	Bloodworm
08776	Krill
08806	Halibut
08837	Kokanee
08868	Surf Perch



CRAPPIE FIRE BALLS®

Engineered for long-lining, single-pole fishing, bobber and cork setups, spider rigging, and dock flipping, **Crappie Fire Balls** release a powerful crappie- and panfish-attracting scent that draws fish in and triggers more strikes with every cast. Developed in our Bait Lab, these Fire Balls disperse 10X more scent than traditional baits—turning curiosity into aggressive bites and keeping fish fired up.

are changing how anglers catch crappie. These advanced, long-lasting baits replace messy dough baits with a powerful garlic and shad scent crappie can't resist—delivering more attraction and more bites.

- Long Lasting Scent
- More Durable Than Dough
- Affordable & Great Value
- Stimulates More Bites

Stock #	Product
07007	Pink Shad
07038	Chartreuse Garlic
07069	Gold Garlic
07120	Blue Shad
07151	Orange Garlic

STAYS ON THE HOOK BETTER THAN ALL OTHER CRAPPIE BAITS



BAIT LAB APPROVED





FIRE CORN®

FIRE MALLOWES

One of Dad Pautzke's favorite recipes has been transformed into one of the most effective kokanee baits on the water—**Fire Corn®**. This multi-color lineup is cured with our industry-leading krill scent using a proprietary cooking process that delivers a true Dominant Edge.

New and improved, Fire Corn is now made with shoepeg corn and available in five proven fish-catching colors. Perfect for tipping jigs while ice fishing or tipping lures when targeting trout or kokanee, **Fire Corn** puts more bites in the boat—season after season.

MADE WITH REAL SHOEPEG CORN

Stock #	Product
00367	Red
00398	Pink
00480	Natural
00602	Yellow
00657	Chartreuse



Red

Pink

Natural



Yellow

Chartreuse

BAIT LAB APPROVED



Chartreuse Garlic



Orange Garlic



Pink Salmon Egg



Pink Shrimp



White Anise



Yellow Cheese



Assorted Garlic

FIRE MALLOWES:

- Natural Floating
- Available in 7 vibrant color/ flavor combinations
- Scented
- Use alone or combo with Salmon Eggs or Worms

Stock #	Product
---	Chartreuse Garlic
---	Orange Garlic
---	Peach Salmon Egg
---	Pink Shrimp
---	White Anise
---	Yellow Cheese



HIGH OCTANE FIRE DYE®

HIGH OCTANE FIRE DYE®

High Octane Fire Dye is professionally crafted to enhance color and reflection, with UV enhancement that gives anglers an edge in all water conditions. Ideal for eggs, herring, shrimp, prawns, minnows, sardines, anchovies, and more, it's built for both fresh and saltwater fisheries. Super concentrated and fast acting, Pautzke's UV Enhanced High Octane Fire Dye delivers bold, rich, animated color— poured in our Bait Lab for maximum visual attraction.

- Perfect for salt & freshwater
- Enhances the color & reflective qualities of your bait
- Super Concentrated
- UV Enhanced
- Ideal for Herring, Sardines, Anchovies, Shrimp, Prawns, Eggs, Worms, Squid, Minnows & More!
- Available in Red, Pink, Gold, Chartreuse, Blue



Red



Pink



Gold



Chartreuse



Blue



Stock #	Product
04204	Red
04211	Pink
04235	Gold
04242	Chartreuse
04273	Blue



See what Fire Dye does to real, live bait!

Fire Dye transforms ordinary bait into irresistible, eye-catching offerings that trigger strikes from even the most stubborn fish. Simply soak your bait to create vivid, vibrant colors on baitfish—results anglers could only dream of before Fire Dye.

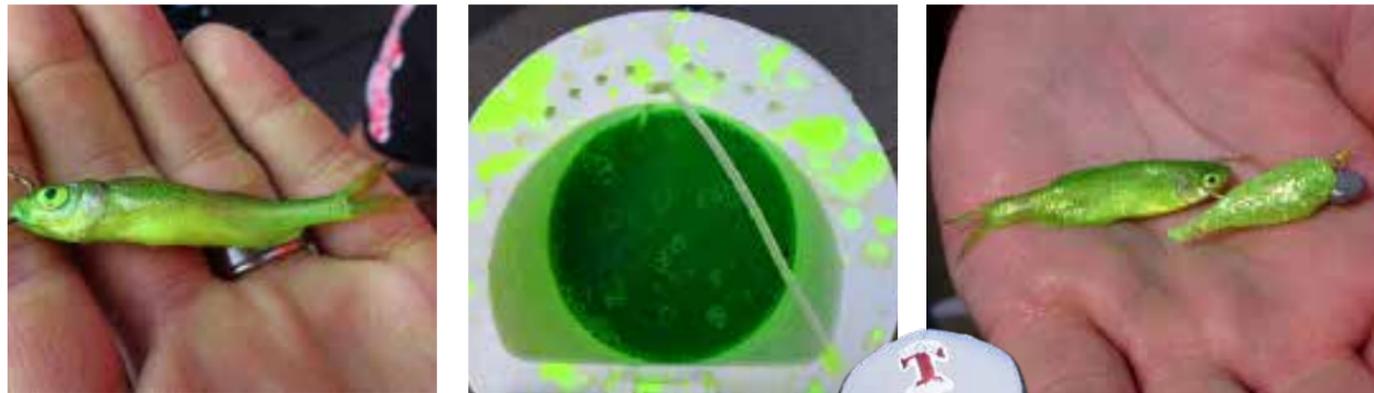




FIRE DYE® FOR CRAPPIE

Everyone wants to catch big stripers and bass. **Fire Dye** on shiner minnows, shad, and golden shiners takes live bait to the next level, making it stand out like never before. It's simple—use Fire Dye on your bait and catch more fish.

Once treated with **Fire Dye**, fathead and shiner minnows get crushed by crappie and other panfish. Whether spider rigging, tipping jigs with live bait, or fishing under a bobber, adding Fire Dye to your live-bait arsenal puts more fish in the boat.



Turn ordinary minnows into Crappie Candy!

BAIT LAB APPROVED



FIRE DYE® FOR CUT BAIT

Trolling cut bait in rivers, estuaries, lakes, and oceans has produced fish for over a century—and it's not going anywhere. Fire Dye adds new versatility to this proven technique, letting you adapt instantly to changing water conditions. Super concentrated and lightning fast, Fire Dye colors cut or whole bait in seconds.

Designed for simplicity, just add Fire Dye to a bag or container and watch your bait take on vivid color almost instantly. Compatible with any homemade or commercial brine and available in a full spectrum of colors—Pink, Blue, Gold, Chartreuse, and Red—Fire Dye enhances visibility, boosts reflection, and is UV enhanced for maximum attraction.

FIRE DYE CHEAT SHEET

- Blue is one of the best colors in deeper, darker water. It also excels at first light and on overcast days.
- Chartreuse is effective in all water conditions, but best in dirtier water and on sunny days.
- Don't shy away from pink or the red, either. They are effective on dark days.
- Gold is a wildcard. Gold lures are always popular. Imagine what a shining gold bait would do!



DID YOU KNOW?

FIRE DYE WORKS ON SQUID, SHRIMP, CLAMS & OTHER MEAT BAITS

CATFISH NECTAR®

CATFISH FIRE THREAD

No fish responds to scent like catfish. After extensive testing and refinement of Dad Pautzke's proven scent formulas, we created Catfish Nectar—a one-of-a-kind marinade and additive designed specifically for catfish baits. Simply put, it will change the way you fish for cats.

Built on pure egg essence—the universal scent all species respond to—Catfish Nectar forms the foundation for success with every catfish species, including blue, channel, flathead, and bullhead. Application is easy: just soak cut bait, whole bait, hot dogs, or even processed nuggets and experience a whole new level of catfishing success.

Stock #	Product
01906	Catfish Nectar

SIMPLY POUR IT ON YOUR BAIT AND LET IT SOAK IN.

BAIT LAB APPROVED



The perfect solution for securing catfish bait on the hook. Fire Thread comes on a 200-foot spool and requires no knots or tying. Simply wrap it around your bait, pull tight, and snap it off. Your bait stays locked in place, even on hard casts.

Durable, tough, and abrasion-resistant, Fire Thread is built for everyone—from professional guides to first-time catfish anglers.

Stock #	Product
09223	Catfish Fire Thread

Keeps hot dogs from falling off when cast.



Fire Thread cinches liver onto the hook.



Keeps baitfish wrapped on the hook.

- Durable, Strong, Abrasion Resistant
- Comes in Blood Red
- No Knots Required!
- Secures Chicken Liver, Shrimp, Clams,
- Cut Bait & all Catfish Baits to your Hook,
- Shank and Line
- Ideal for Veteran & Beginners





FIRE BRINE®

We took one of the oldest formulas in the Pautzke family and engineered it to perform better than ever—creating the most effective all-around brine on the planet: **Fire Brine**. This breakthrough changed bait brining forever, making preparation faster, easier, and more effective for both freshwater and saltwater anglers.

Dad Pautzke knew wet brining was one of the most proven, old-school methods for preparing bait. By blending that time-tested approach with the science behind Fire Cure and BorX O' Fire—and insights from Team Pautzke pros—Fire Brine removes the guesswork from brining. The result is a proprietary blend of brining agents and five vibrant colors that produce durable, brightly colored bait fish simply can't resist.



Stock #	Product
02507	Red
02569	Chartreuse
02590	Blue
02651	Natural
04020	Pink



FIRE BRINE®



BAIT LAB APPROVED

THE ONLY UNIVERSAL BRINE





FIRE BRINE®

Ice and open-water northern pike and walleye anglers have increasingly turned to **Fire Brine**. These curious predators are drawn to anything that stands out, and Fire Brine quickly transforms smelt, herring, sucker minnows, and other baits into powerful fish attractors. In seconds, it brings dull cut or whole baits to life—adding color, flash, and sparkle. Unexpected colors like purple and pink trigger curiosity strikes from big pike and walleyes that aren't used to seeing them. Different gets noticed. Noticed gets bit.



UV Enhanced

BAIT LAB APPROVED





BORX O FIRE

After redefining the egg-cure market with Fire Cure, we turned to one of Dad Pautzke's best recipes—a borax-based cure versatile enough for skeins and single eggs alike. By blending nearly 75 years of tradition with modern bait science, we created **BorX O Fire**: the most universal bait cure available.

Designed as the perfect one-two complement to Fire Cure, BorX O Fire may be the most effective formula ever developed for steelhead and brown trout eggs. It starts with a proven, old-school borax foundation—long a staple of Dad Pautzke's favorite cures—then gets a high-tech boost from our renowned krill scent for enhanced attraction.

Perfectly balanced and easy to use, BorX O Fire is available in red, orange, natural, and pink.



Stock #	Product
00909	Red
00923	Pink
00947	Orange
00961	Natural



“You Get Your First Drift, Every Drift!”



THE BEST STEELHEAD EGGS ON THE PLANET

Use BorX O Fire on whole skeins for the simplest, most effective eggs you'll ever fish for steelhead!

YOUR GO-TO SOLUTION FOR SPAWN SACS & SINGLE EGGS

Use BorX O Fire on single eggs to create the best, most fishable spawn sacs you'll ever fish!





FireCure®

The World's Favorite Cure for Salmon Eggs

Backed by 75+ years of egg-curing science, **Fire Cure®** redefines how salmon and steelhead eggs are cured. This next-generation formula blends Dad Pautzke's proven curing agents with a legendary "secret" recipe developed by the late Mark Yano—long trusted by elite guides. The result is consistently milky, vibrant, picture-perfect eggs enhanced with our industry-leading krill scent. Easy to use and available in red, pink, orange, and natural.



Stock #	Product
00251	Red
00282	Pink
00312	Orange
00374	Natural



Creates a Lasting, Powerful Scent Trail



Fire Cure Single Eggs in Spawn Sacs



Fire Cure Skins



FIRE POWER®

LIQUID KRILL®

Fire Power® is the universal scent for brines, cures, and cut baits. This powerful additive enhances any curing recipe with the most distinctive powdered krill scent on the market. Trusted by salmon and steelhead anglers across North America, Fire Power is made from 100% pure, all-natural krill sourced exclusively by commercial fishermen.

Using a proprietary process, we transform premium krill into a fine powder that's deadly on eggs, in brines, and on prawns, sardines, herring, corn and tuna balls. As the pioneers of krill-based fishing scents, Pautzke uses only the highest-quality ingredients to deliver unmatched attraction.



Powerful Scent on Cut Bait



Pro Secret: Add Fire Power to Your Egg Cure



Stock #	Product
00855	Fire Power



“Universal” best describes Liquid Krill.

Designed for both freshwater and saltwater, it's a true all-species scent made from fresh, non-diluted, all-natural krill harvested from Arctic and Antarctic waters. Highly concentrated and chemical-free, Liquid Krill delivers the pure food source fish instinctively recognize.

Because nearly every species feeds on shrimp, Liquid Krill simplifies your scent lineup. It soaks easily into eggs, brines and cut baits, and works well on plastics, and hard baits—drawing fish from long distances. From salmon, trout, and steelhead to catfish, panfish, bass, and sturgeon, Liquid Krill produces a powerful scent trail that triggers more bites across the board.

Stock #	Product
00015	Liquid Krill





Crab and Shrimp FUEL

Built on the powerful oils and amino acids of salmon eggs, **Crab & Shrimp Fuel™** starts with the essence of legendary Balls O' Fire eggs. Boosted with Dad Pautzke's proprietary scents and feeding stimulators, it pulls crab and shrimp from farther away and keeps them feeding longer.

Stock #	Product
02033	Crab and Shrimp fuel

**More draw.
More action.
More results.**

**BAIT LAB
APPROVED**



BLUE CRAB FUEL

For more than 80 years, Pautzke Bait Company has set the standard for fishing baits in North America. That tradition continues with the most effective attractant ever developed for blue crabs: **Blue Crab Fuel**.

Where else can you soak a rag and catch a crab? Blue Crab Fuel draws bigger blue crabs from a wider area than traditional baits alone—whether you're using eel, bull lips, cut bait, chicken or turkey necks, or menhaden. Used by both recreational crabbers and commercial fishermen, **Blue Crab Fuel** brings more crabs into traps faster.

Stock #	Product
04938	Blue Crab Fuel



LIKE "MOTHERS MILK" TO ALL FISH

For more than 80 years, **Pautzke Nectar®** has delivered a deadly scent profile that works in both fresh and saltwater—earning its reputation as "Mother's Milk" to fish. Trusted by top guides across North America, this all-natural scent has proven effective on nearly anything that swims.

Pautzke Nectar is pure salmon egg essence—the stained juices and proteins from our Balls O' Fire eggs—infused with Dad Pautzke's 80-plus-year-old secret blend of salts, sugars, dyes, and curing agents. Its unmatched scent potency makes it ideal for soaking baits, boosting brines and egg cures, wrapping shrimp and prawns, chumming for kokanee, and even targeting sturgeon.

Stock #	Product
00190	Red Nectar

BAIT LAB APPROVED

A longtime "quiet secret" of elite anglers, Pautzke Nectar adds instant attraction to any bait.



Anglers from across the globe use Pautzke Nectar to recharge their baits and give life to others. Soaking flies, yarn, spawn sacks and cured eggs in it brings mind boggling results.



Pautzke Nectar is the go-to scent for prawn and shrimp cures and prawns.



A GUIDE'S SECRET

Among the pros, soaking Puff Balls, Fish Pills, Bait Sac Floaters, and other baits in Pautzke Nectar has long been a closely guarded secret—one of the quiet tricks guides use to put more clients on fish. It's been kept under wraps for years... until now.



HALIBUT & ROCKFISH NECTAR®

Trusted by top guides and charter captains from California to Alaska, **Halibut & Rockfish Nectar®** triggers faster, more aggressive strikes. Made from our world-renowned salmon egg cooking process, this powerful scent is derived from the runoff of legendary Balls O' Fire eggs and appeals directly to halibut and rockfish's keen sense of smell.

When soaked into salmon bellies, herring, octopus, sardines, or anchovies, it creates a scent trail far stronger than natural bait alone. Halibut & Rockfish Nectar® draws bigger fish and produces more bites—fast.



Stock #	Product
03030	Halibut & Rockfish Nectar

**BAIT LAB
APPROVED**



SHRIMP & PRAWN CURE

Perfect shrimp bait— fast and easy.

Curing shrimp for steelhead has always been slow and messy. Not anymore. With one pour of **Pautzke Shrimp & Prawn Cure**, you get perfectly cured bait in minutes—no mixing, no measuring, no hassle. It's a powerful, ready-to-use liquid cure that firms shrimp without salt, sugar, or additives. Just pour, brine, and fish. Anglers who rely on homemade cures swear by it—and once you try it, you will too.

Stock #	Product
11042	Red
11059	Pink
11066	Orange



Better bait. Less work. More fish.

- Fastest acting shrimp & prawn cure ever made
- Cure Like the Pros!
- All-In-1 Shrimp Cure



PREMIUM TROUT EGGS

Never worry about running out of fresh trout eggs again. Pautzke's Trout Eggs look, feel, smell—and fish—like the real thing because they are real trout eggs. Uncured and carefully preserved, they're designed specifically for tying spawn sacks, not single-egg use.

Best tied in Atlas Mike's Spawn Netting with Magic or Miracle Thread, Trout Eggs deliver consistent results without the hassle of refrigeration—so you can harvest fewer fish and fish with confidence every trip.

Limited Supply Available!

- No refrigeration required
- Real, uncured trout eggs
- Ideal for tying spawn sacks
- Harvest fewer fish

Stock #	Product
09032	Premium Trout Eggs

BAIT LAB APPROVED



FIRE FLUORO

Designed for small jigs, drifting eggs/dough/corn/worms and finesse baits, **Pautzke Fire Fluoro** lets anglers detect even the lightest bite while remaining virtually invisible underwater. Built with advanced copolymer technology, it delivers exceptional tensile and knot strength, low stretch, high abrasion resistance, and smooth castability—optimizing bait presentation and hooksets.

- Available in 2 lb., 4 lb., and 6 lb. test.
- 30 yards per spool.
- Clear

Stock #	Product
PFFLOUR02	2 lb Test - 30 Yards
PFFLOUR04	4 lb Test - 30 Yards
PFFLOUR06	6 lb Test - 30 Yards



BAIT LAB APPROVED



FIRE JIG HEADS

Available in four sizes for both open-water and ice fishing, **Fire Jig Heads** are strong, dependable, and built to perform. Designed to fish a wide range of plastics, eggs, dough baits, and corn, they deliver solid hooksets and help anglers land more fish.

- To be used with Fire Minnows & Fire Bugs in micro presentation
- Effective for drifting dough baits under a float
- Excellent for ice fishing
- Multiple colors for added attraction



1/16 oz.



1/32 oz.



1/64 oz.



1/124 oz.



Stock #	Product
20037	1/16 oz.
20006	1/32 oz.
20013	1/64 oz.
20020	1/124 oz.

FIRE BUGS

Fire Bugs are realistic soft-plastic baits designed to imitate one of the most natural and irresistible food sources in freshwater. Their lifelike shape and subtle action make them deadly when fish are pressured or feeding on insects, while their versatility allows them to be fished on jigs, under a float, drop-shot, drifted, or even ice-fished. Effective for a wide range of species—including bass, trout, panfish, and walleye—they're affordable, durable, and easy to customize with your favorite scent, making them a reliable, all-around option for anglers who want consistent bites in changing conditions.

- Mimics Real Bugs Naturally
- Versatile Fishing Techniques
- Multi-Species Attraction
- Affordable & Durable
- No Added Scent Means More Options
- Best Used with Light Tackle
- Soft, Yet Stretchy
- Live Bait Substitute



Watermelon



Green Pumpkin



Natural

FIRE CRAW 1" Multi Species Bait

Stock #	Product
20075	Watermelon
20082	Green Pumpkin
20099	Natural





FIRE BUGS

Fire Craws • Fire Hellgrammites Fire Nymphs • Fire Waxies

FIRE HELLGRAMMITES 1.75" Multi Species Bait

Stock #	Product
30005	Midnight Blue
30012	Green Pumpkin
30029	Natural



Midnight Blue



Green Pumpkin



Natural

FIRE NYMPHS 1.25" Multi Species Bait

Stock #	Product
11097	Midnight Blue
11103	Natural
11110	Yellow Sparkle



Midnight Blue



Natural



Yellow Sparkle

FIRE WAXIES .75" Multi Species Bait

Stock #	Product
40004	White
40011	Glow
40028	Natural



White



Glow

**Effective for
a wide range
of species—
including bass,
trout, panfish,
and walleye**



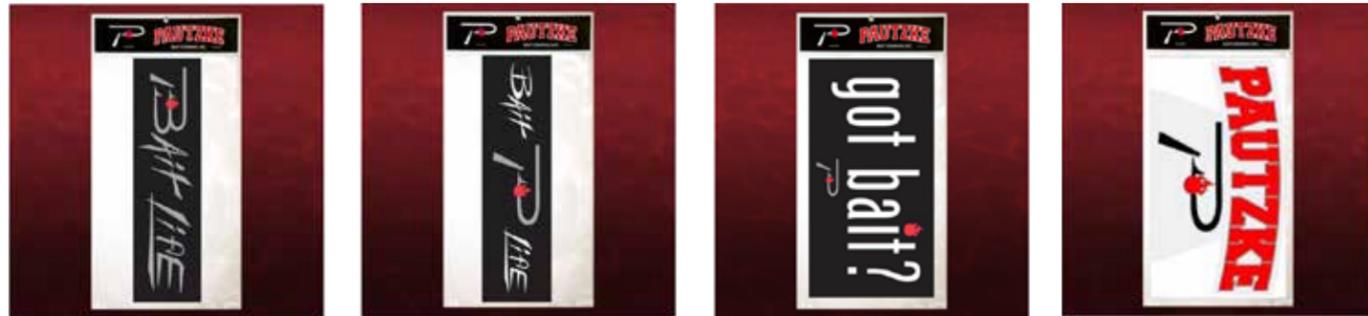
Natural

CAR/BOAT STICKERS

Team Pautzke takes pride in remaining a family owned company since 1934. And, while our company logo Has evolved over the years, the traditional "P" remains the cornerstone of our company. We now have a new line of durable, professional, weather resistant stickers available in retailers and at pautzke.com



STANDARD STICKERS



THERMAL DIE CUT STICKERS



VISIT OUR NEW TEAM STORE

All orders are processed individually and delivered directly to each customer. Please allow approximately 4 weeks for delivery. No exceptions or rush orders. All product is made to order, therefore considered custom and not eligible for return or exchange. If you have any questions please contact Protime Sports at (425) 970-4180 and have your Order ID # ready.

HOODIES · T-SHIRTS · CAPS · BEANIES

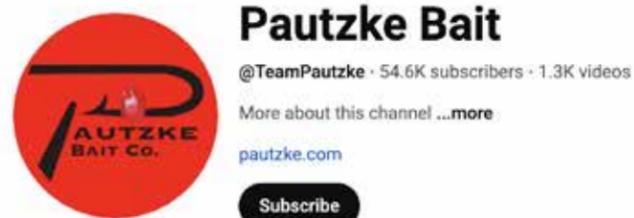


- Carhartt®
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- Champion®
- Russell Outdoors™
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- Port & Company®
- Nike Dri-FIT®
- New Era®
- Next Level™

STAY CONNECTED

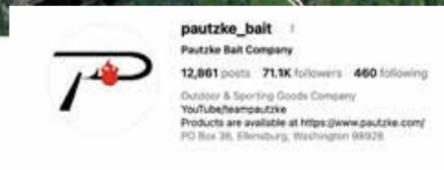
We believe great bait shouldn't come with a price tag for instruction. You'll never pay us for a "how-to" DVD—ever. Instead, we share our knowledge for free, showing anglers exactly how to cure eggs, brine bait, and catch more fish using Pautzke products.

Through Facebook, YouTube, and Instagram, we're committed to educating anglers as we expand into new bait categories. More knowledge. More confidence. More fish. **Connect with us and learn more.**



CONNECT WITH US ON:

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PAUTZKE OUTDOORS

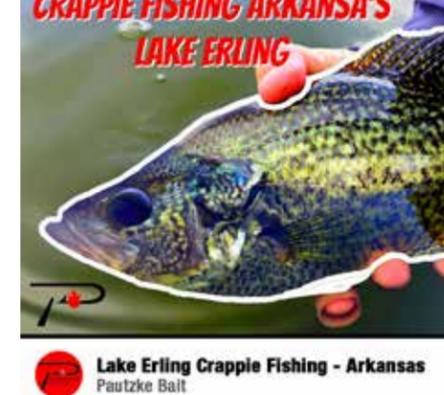
When you've got the best pro staff in fishing, deep industry connections, and an audience hungry for great stories, creating an online TV show is a no-brainer. That's how Pautzke Outdoors was born.

Launched in 2013, the series now boasts 1,230+ episodes filmed across 38+ states and three provinces—and we're aren't slowing down. From iconic fisheries to hidden gems, Pautzke Outdoors takes you inside some of the most treasured waters in the U.S. and Canada. Tune in and come along for the adventure.

**55,000
Subscribers**

17 Million Views

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